

Title: Social Media & Marketing Intern

Reports To: Love Out Loud Partnership Manager

Hours: Flexible based on intern

To Apply: Submit resume and apply at loveoutloudws.com/apply

Summary of Position

Works closely with the Love Out Loud leadership team on CONNECTING with their wide network of faith and community leaders and MOBILIZING the vast human potential of church and community members in their areas of passion, skills and interests. Assist with connecting these individuals and keeping them up to date through various communication platforms.

Key Responsibilities

- Assist in social media updates and marketing latest initiatives
- Design a social media strategy that can be used to increase followers and promote engagement with our Facebook, Instagram, and LinkedIn
- Engage with nonprofits' and community leaders' posts on social media to promote engagement
- Work alongside existing programs and events to help share their stories, interviewing program managers, volunteers, and clients to write about the good work being done across our city
- Assist in developing year round content and create an asset library of photos, graphics, and stories for future social media use
- Demonstrate our impact through a media storytelling project
- Support the communications platform of Love Out Loud by updating latest programs and initiatives (Instagram, Facebook, Twitter, Youtube, LinkedIn)
- Assist with photography of programs

Skills/Qualifications

- Access to computer and internet
- Proficiency in computer software and social media platforms
- Strong time management and organizational skills
- Ability to manage multiple tasks with both excellence and flexibility
- Strong interpersonal and communications skills including verbal and written